

Press Release

For immediate release - 12/12/2017

Original Link: <https://www.quadpack.com/fragrance/news/11711370/gemel-purse-spray-the-design-of-your-dreams/>

Gemel Purse Spray – the design of your dreams

The new Gemel Purse Spray is Quadpack's latest addition to its Q-Line family of products. Conceived by its in-house design team together with Quadpack's Fragrance Division, Gemel is a beautiful little pack with a unique look and feel that hooks into today's trends in aesthetics and usage.

Gemel features a 15ml moulded glass bottle with a PP cap, making it big enough to last a while, yet small enough to fit in a purse. The screw neck allows the product to be easily disassembled for recycling or refilling purposes.

Gemel's distinctive shape gives it a huge potential in terms of personalisation. The cylindrical pack has a flat side, which means it can lie on its side or stand upright. This differentiated design opens up a host of creative glass decoration options, for example, adding ceramic or metal plates, applying 3D print or presenting it in gorgeous secondary packaging concepts like multi-pocket PU pouches.

Check out the Gemel Purse Spray in our online catalogue.

--- ENDS ---

About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com

QUADPACK



Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com



Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com

QUADPACK



Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com



Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com



Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com



Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com